

# A Framework for Curating Engaging Leisure Walking Experiences

James Williams

James.Williams@Nottingham.ac.uk  
jwilliams.science

Aim 1:  
Understanding the User

Aim 2:  
Understanding the Data

Aim 3:  
Design and Test

Photo by [Johannes Ludwig](#) on [Unsplash](#)



University of  
Nottingham  
UK | CHINA | MALAYSIA



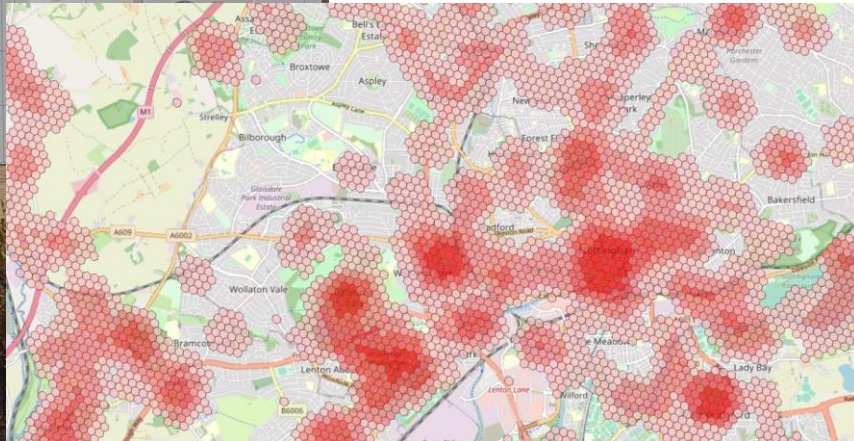
Ordnance  
Survey

This work was supported by the Engineering and Physical Research Council [Grant number EP/S023305/1] and by Ordnance Survey.

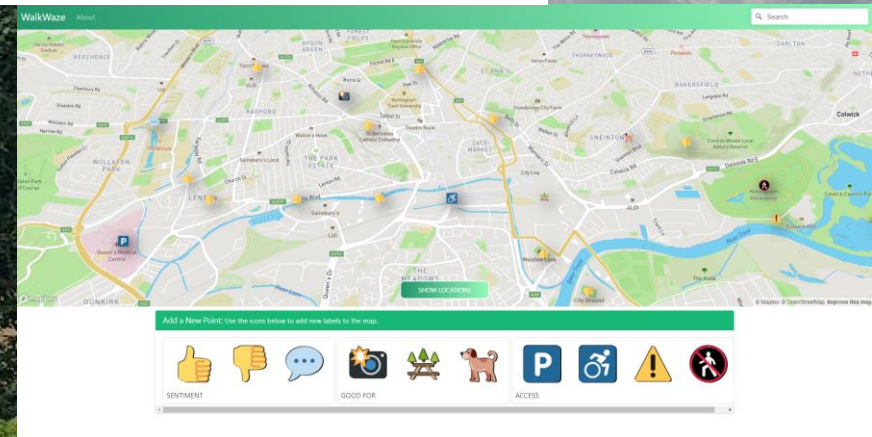


Engineering and  
Physical Sciences  
Research Council

# INDUSTRY



# SOCIETY



University of  
Nottingham  
UK | CHINA | MALAYSIA



Ordnance  
Survey

This work was supported by the Engineering and Physical Research Council [Grant number EP/S023305/1] and by Ordnance Survey.



Engineering and  
Physical Sciences  
Research Council