Personalising Virtual Reality Horror Experiences Using Physiological Data

Researcher – Callum Berger (callum.berger@nottingham.ac.uk)

Industry Partner – AlbinoMosquito (Richard Ramchurn)

Understanding Fear from physiological data

What makes a fearful experience

Creation of a personalised VR prototype

AN ALBINOMOSQUITO FILM

THE MOMENT

Academic and Real-World Impact